

THE CHASON GROUP

EXECUTIVE SEARCH



The Chason Group

- Based on Cartersville, Georgia
- Started in 2003
 - Executive Searches for Development Authorities, Chambers of Commerce, Foundations, Destination Marketing Organizations, and other non-profits.

Tim Chason

- President of the Cartersville-Bartow Chamber
- COO of the Georgia Chamber
- EVP of Callaway Gardens Resort
- Member of the Cartersville City School Board





FORSYTH

CHAMBER



ECONOMIC DEVELOPMENT CORPORATION



Dougherty Economic Development



SUCCESSES



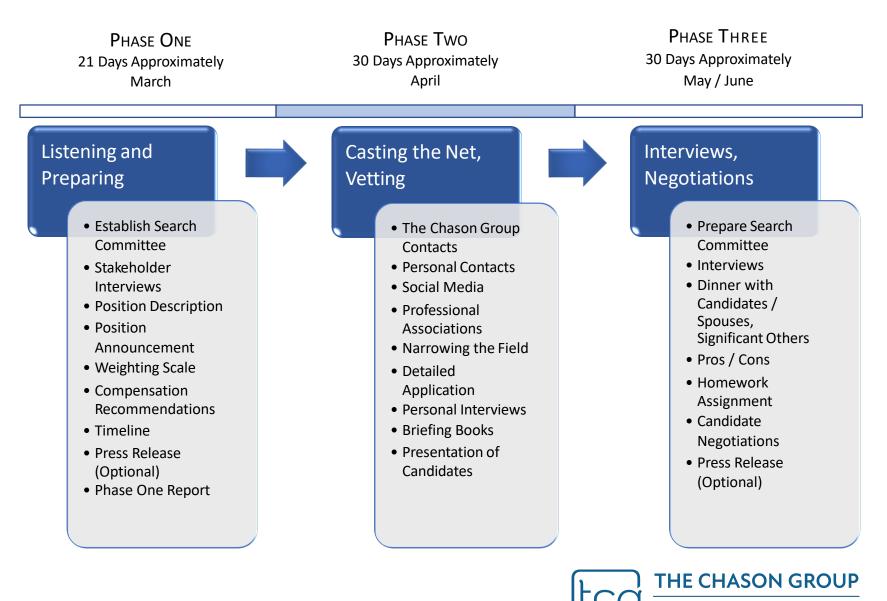
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The Chason Group Executive Search Process / Timeline



EXECUTIVE SEARCH



The Chason Group

- One Year Guarantee
- Three Years No Solicitation
- Long Term Relationships

Coweta County Development Authority

- Develop Stakeholder List
- Advise of Strategic Changes
- Commitment to New Executive





Executive Search Fee \$22,500

Cap on Expenses

\$3,000

Candidate Travel Based on Location



Extremely Competitive!!!

Fewer Candidates

- Economic Uncertainties
- COVID

TheMarket

- Lack of Available Homes
- Current Comfort Level





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