COWETA COUNTY
Development Authority

President's Report
August 2020

Dashboard

1. Budget
2. Real Estate
3. Business Plan
4. Media Plan
5. Unveil Logo
6. Furniture
7. 12 RFPs submitted; 3 Visits; 3 Expansion Projects

Project Activity

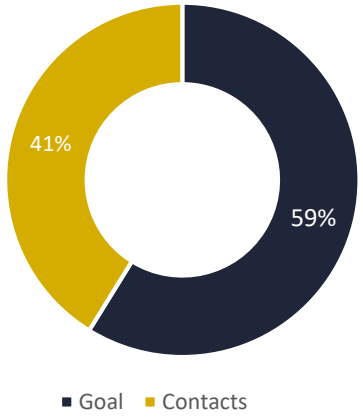
- **Project Almond**: $3.2 MM CAPX; 200,000 SF; 150 new jobs; Submitted 510 International and RFP on 6/26/2020.
- **Project Stallion:** NS potential relocation of dispatchers; shared Summit 1825 Office and 560 Newnan Crossing Bypass information.
- **Project Salsa:** Got word that a fortune 250 company was going under contract on Grantville site.
- **Project Glacier:** Submitted 185 Innovation Way and 195 Innovation Way for consideration. Grant Cagle with ECG is the lead.
- **Project Gemstone:** Existing Industry in Fayetteville looking for new facility due to growth. Company visited and looked at 50 Amblajack.
- **Project Adel:** Manufacturing company in Cook county looking to relocate to Coweta. Do not have job numbers nor capital investment numbers. Submitted 50 Amlajack for consideration.
- **Project Brown:** (Existing Industry Expansion) YAMAHA looking at multiple sites/buildings for expansion.
- **Project Hot:** (Office Expansion – Existing Industry) Up to 25,000 SF of Office/Medical Space. Small number of additional employees. $10 MM CAPX. Competition with Richmond Virginia. Made incentive offer to company on 11/22/19. Company is in final negotiations with developer to build office building. City of Newnan has approved variance for parking on site. Could need to call Board meeting in July for industrial revenue bond inducement.
- **Project Train:** (High-Tech Manufacturing) 250,000 SF; $150 MM CAPX; 300 jobs; Submitted 755 Coweta Industrial Parkway and RFP on 7/13/2020.
- **Project Elephant:** (Foreign Automotive Manufacturer) Looking for 300,000 – 1,000,000 SF; 750 jobs; no information regarding CAPX
- **Project "G"/ Maple:** (Vehicle Manufacturing Company) Looking for 1-2M SF total; 747 jobs; 69.2 MM CAPX; Submitted Prologis/Orchard Hills Building 100.
- **Project Next:** (Food Distribution) Looking for 250-350,00 SF; 800-1,500 jobs; 5 MM CAPX; Submitted former Sygma building and RFI on 6/19/2020. Lease signed 7/29/2020.
- **Project Taco:** Tosca. Existing industry expansion: 3-7 MM CAPX; 30 jobs
- **Project Catfish:** (formally mood ring) (Distribution) LOST; 2.5 MM SF BTS requirement. $300 MM CAPX. 800 new jobs.

- **Project Rush:** (Office/Manufacturer) (CONFIDENTIAL) $250 MM CAPX; 600,000 SF; 800 new jobs. Submitted RFP on 2/26/2020. Multi-State search for large project. Average wage is $100,000. We have made the short list for Georgia. 4 sites were originally submitted. Company has come back and asked additional questions to only two communities.
- **Project Origami:** 50,000 SF min; Innovation Business Center submitted for consideration.
- **Project Tonic:** Inquiry- $4 MM CAPX; 60 jobs; pharmaceutical manufacturer out of India
- **Project BBQ:** Existing industry expansion; plastic and rubber products manufacturer; signed deal with Trammell Crow

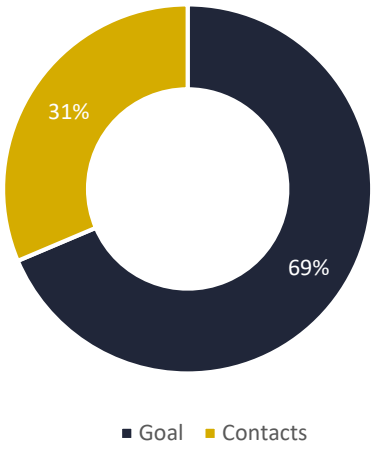
Outreach

- JDA Meetings – Meriwether, Fayette, Coweta
- Region 4 Meetings
- Chamber Board Meetings
- Existing Industry Meetings:
  Blickle- Hiring (4)
  EGO- Hiring (20)
  Yamaha- Hiring with 3PL to make employees Yamaha employees
  Saddlecreek- Hiring (60)
  Cardinal Gates- Hiring (10-15)
  Tosca- Hiring (30)
  Bonnell- Hiring (5)
- Existing Industry Interviews:
  Blickle
- Meeting with Grant Cagle, ECG
- Blue Lion Media
- Country Fried Creative
- Crow Holdings
- Central Educational Center/ NuLink WOW!
- Thornsen Consulting
- Amazon Workforce for Job Fair
- Statewide Project Managers
- Calls with Georgia Power

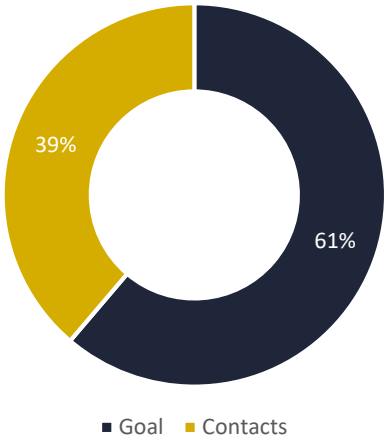
Partners/Allies
75 Contacts



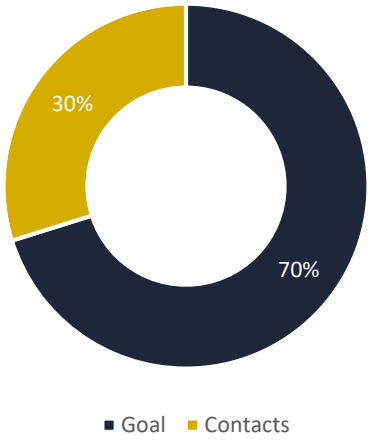
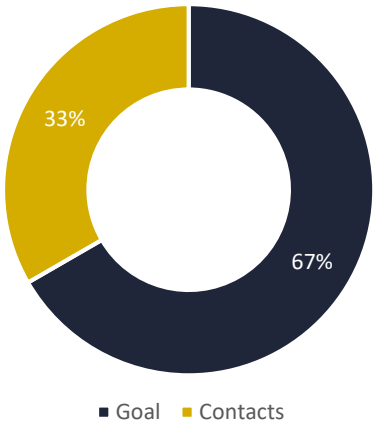
Consultants/Brokers
35 Contacts



Community
30 Contacts



Existing Industries
80 Contacts



Retention Partner/Allies
40 Contacts