



For Immediate Release

HELLOFRESH ANNOUNCES NEW FACILITY IN COWETA COUNTY, CREATES MORE THAN 750 NEW JOBS

Coweta County Development Authority welcomes HelloFresh to the community.

Newnan, Georgia, Release: August 11, 2020. Today *HelloFresh*, America's leading meal-kit company, announced plans to renovate an existing facility in Newnan, Georgia. This facility will be HelloFresh's first distribution center in Georgia, creating more than 750 jobs.

"We consider it an honor when a first-class company like HelloFresh chooses to begin operations in Coweta County," **said Commissioner Blackburn**. "HelloFresh is truly a global leader in the marketplace with operations in the United Kingdom, Germany, the Netherlands, Belgium, Luxembourg, Australia, Austria, Switzerland, Canada, New Zealand, Sweden, France, Denmark, and the U.S. with distribution centers in New Jersey, Texas, California, and Colorado and now, Coweta County, Georgia. I commend the efforts of the development team, both locally and at the state level for another job well done. Welcome, HelloFresh!"

"The Board of Commissioners is very proud to have the global leader in meal kit delivery choose to locate in Coweta County as part of their expansion into the southeast region," **said Chairman Poole**. "With the creation of more than 750 new jobs, HelloFresh will provide immediate value to our community."

HelloFresh is the leader in delivering delicious ingredients and easy-to-follow recipes to households worldwide. Every ingredient needed for HelloFresh's thousands of exclusive recipes is meticulously planned, locally sourced and delivered straight to customers' doors on the day of their choosing. Whether customers are vegetarian, following a low-calorie diet, or looking for something quick and easy or family-friendly, HelloFresh gives them the flexibility to select meals from a weekly menu. HelloFresh and EveryPlate meals will be packed and shipped from the Newnan facility.

"We are excited to make Newnan, Georgia the newest home for HelloFresh's rapidly growing US operations," **said Uwe Voss, CEO of HelloFresh US**. "This new distribution center supports HelloFresh's long-term growth plans and allows us to serve even more customers with fresh, delicious recipes delivered right to their doorsteps."

"We are very excited about having a company as renowned as HelloFresh come to Coweta", **said Coweta County Development Authority Chairman, Ronnie Clotfelter**. "HelloFresh is at the forefront of the meal delivery business and we look forward to continued collaborations with them. The jobs HelloFresh will create will be a huge benefit to Coweta."

HelloFresh will bring hundreds of jobs to the Coweta community. Jobs vary from associate to management opportunities focused on meal distribution and assembly. Any individuals interested in career opportunities with HelloFresh are encouraged to visit hellofresh.com/careers/locations/us for additional information.

About HelloFresh

HelloFresh is on a mission to change the way people eat, forever! HelloFresh supplies everything customers need to prepare quality, delicious, home-cooked meals that require no planning, no shopping and no hassle. Every ingredient needed for HelloFresh's thousands of exclusive recipes is carefully planned, locally sourced and delivered to customers' doors when it's most convenient for them.

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Coweta County Development Authority

Working with local, regional, state and national partners, the Coweta County Development Authority works to encourage and promote economic development activity in the county, whether through the location of a new company or through the expansion of an existing facility.

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If you would like more information regarding Coweta County Development Authority, please click the link provided: developcoweta.com.